

Retailer Collage: Grading Rubric

Criteria	Points	Accomplished (3)	Developing (2)	Beginning (1)
Curated Collages	/35pts	<p style="text-align: center;">35 pts</p> <p>It is apparent that the student understood the objective of this assignment and carefully created a minimum of 6 collages using pictures/images/photos that meaningfully represent their relationship with the retailer.</p>	<p style="text-align: center;">28 pts</p> <p>The student showed some effort to meet the criteria, but fewer than 6 collages using pictures/images/photos that represent their relationship with the retailer were presented.</p>	<p style="text-align: center;">20 pts</p> <p>The student showed minimal effort to meet the criteria.</p>
Descriptions of Each Collages	/35pts	<p style="text-align: center;">35 pts</p> <p>The student offered a detailed description/summary for <i>each</i> photo that justifies the reason why the student chose each photo.</p> <p>The description is easily understood from the third-person perspective.</p>	<p style="text-align: center;">28 pts</p> <p>The student showed some effort to meet the criteria but the descriptions are somewhat sketchy so it was difficult to understand the reason why the student chose each photo.</p> <p>Some images were missing descriptions.</p>	<p style="text-align: center;">20 pts</p> <p>The student showed minimal effort to meet the criteria.</p>
Quality of the Assignment	/30pts	<p style="text-align: center;">30 pts</p> <p>The student told a great story about their relationship with a retailer.</p> <p>The student made an effort to cover a <u>multiple aspects</u> of retailing businesses.</p> <p>The paper is consistent with the format as instructed</p> <p>There were minimal errors/typos.</p>	<p style="text-align: center;">23 pts</p> <p>The paper does not flow well.</p> <p>The student made a reasonable effort to cover a multiple aspects of retailing businesses.</p> <p>The paper is somewhat consistent with the format as instructed.</p> <p>There are more than two errors/typos.</p>	<p style="text-align: center;">16 pts</p> <p>The paper does not follow the format as instructed.</p> <p>The student made a minimal effort to cover a multiple aspects of retailing businesses.</p> <p>There are numerous errors.</p>

Comments (if any):

Total Score: _____